

12th Asia Academy of Management Conference
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CALL FOR PAPERS

New Challenges for Management: The Asia-Pacific View

Submission Deadline: November 15, 2021
Conference Dates: June 12-13, 2022

Program Co-Chairs:

Li-Qun WEI, Hong Kong Baptist University
Chi-Sum WONG, Chinese University of Hong Kong
Jianzu WU, Lanzhou University, China

Local Host:

School of Management, Lanzhou University, China

Conference Venue:

Lanzhou University, Lanzhou, China
(Suggested accommodation: Legend Hotel, Lanzhou, China)

Executive Officer:

The Asia Academy of Management (AAOM) invite papers for its 12th biennial conference on the theme of “New Challenges for Management: The Asia-Pacific View” and relevant management studies with Asia relevance.

In the past few years, the world has witnessed at least two critical developmental trends that may have profound influence in the history of mankind. The first is a fundamental change in the nature of relationship between China and the Western countries, especially for the Sino-US relationship. The second is the outbreak of COVID-19, an almost “perfect” virus since the end of 2019. Undoubtedly, these two trends will create new and very uncertain challenges for all kind of organizations. We are particularly interested to see how management scholars are studying management issues due to these challenges. More importantly, we welcome research that have insights for responses to these challenges from the general management perspective mainly in the academic areas of entrepreneurship, international business, human resource management, organizational behavior, strategic management and other management related areas. Management studies with Asia relevance are particularly welcome. Conceptual, theory building, or empirical papers from these areas are all suitable for the conference.

The conference program will consist of keynote speeches, academic panels, competitive paper sessions, and interactive poster sessions. All panel and paper submissions will be competitively reviewed. We will also offer Professional Development Workshops (PDWs), consisting of (1) PhD consortium, and (2) research methods workshops.

IMPORTANT NOTE: As this conference will be held in China, authors can write their papers in either English or Chinese. However, all submissions will be reviewed by the same level of rigor. If the papers are written in English, they should be submitted to the English review panel (aaom2022.conference@gmail.com). Papers written in Chinese should be submitted to the Chinese review panel (aaom2022@lzu.edu.cn) please do not submit one paper to both. For details of submission, please see AAOM submission guidelines below.

SUBMISSION DEADLINE is November 15, 2021(before midnight, Hong Kong

Journal of Management (APJM), the official journal of AAOM. Doctoral students and participants from low income countries may apply for reduced fees—please directly consult with the AAOM Secretariat: wongcs@cuhk.edu.hk.

CONTINGENCY FOR POTENTIAL TRAVEL RESTRICTION DUE TO COVID-19

If participants with accepted papers are not able to present their work due to travel restriction during the conference period, they can attend through online means. To better prepare for this contingency, participants should submit powerpoint file with verbal presentation to the program organizers before the conference date. Participants can get online in their scheduled session and discuss with other participants.

AAOM PAPER SUBMISSION GUIDELINES

Submissions should follow the style of the *Asia Pacific Journal of Management* for formatting, with 12 size font and double space (main text only). Please note *APJM*'s header and references format (similar to the APA style). The maximum length is 40 pages (all inclusive).

Please submit in one email:

- The paper *without* self-identifying information. Page 1 should contain title (in ALL CAPS), abstract (100-200 words), and key words—but should contain no information about authors (please be sure to delete information about your name and school from the Word document's "properties"). Mark your track (such as Business Policy and Strategy [BPS] or Organizational Behavior [OB]) on the upper right corner of page 1. Page 2 should be the first page of your text. Number all your pages, and the last page cannot exceed page 40.
- A separate title page with information about the title (in ALL CAPS) and all authors (name, affiliation, country, and email)—with corresponding author clearly designated. Please mark your track (such as Business Policy and Strategy [BPS] or Organizational Behavior [OB]) on the upper right corner of this title page.
- Please name your submissions by *the 2-3-letter track acronymlast name of first author first substantive word of your title* (excluding "a" and "the"). Differentiate the two documents as "text" or "title," such as "BPS_Peng_global_text" or "OMT_Ahlstrom_asia_title."
- For your email subject line, please use the title of your documents consisting of *the 2-3-letter track acronym_last name of first author_first substantive word of your title* (but without "text" or "title"), such as "HRM_Takeuchi_management" or "IM_Yi_multinational."

Manuscripts prepared in Microsoft Word should be submitted electronically to: aaom2022.conference@gmail.com (*English papers*), or aaom2022@lzu.edu.cn (*Chinese papers*). Do *not* send submissions directly to the Track Chairs.

The papers that are submitted should not have been published by the time of the conference.

All papers will go through a double-blind review process managed by the Track Chairs. Accepted papers will be assigned to paper presentation or interactive paper sessions by the Program Chair and uploaded to the AAOM conference website with a password given to the registered conference participants.

Abstracts of the papers presented at the conference will be published on the conference website as conference proceedings.

At least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program. If absence from a scheduled meeting is unavoidable, participants must contact the AAOM Secretariat (wongcs@cuhk.edu.hk) as early as possible and pursue suitable alternative arrangements.

AAOM PANEL SUBMISSION GUIDELINES

- x Each panel proposal should include:
 - o A title page that includes the names and contact information for all participants and identifies their roles along with the information on which track that the panel fits. This should be numbered page 1 of the panel proposal. Be sure to number all pages of the submission.
 - o An abstract, 100-200 words, that summarizes the panel.
 - o An overview statement of the main issues in the panel.
 - o An explanation of why the panel should be of interest to AAOM members.
 - o A description of the session format (e.g., pro and contra debate, roundtable, professional development workshop).
 - o Any special room setup or technical requirement that the panel requires (please note that the feasibility of these requirements will be part of the evaluation criteria).
 - o A 1-to-3 page synopsis of each activity (e.g., two contrarian opinions, questions that the panellists will be addressing, training activities).

Please name your panel submissions by *the 2-3-letter track acronym_PANEL_last name of panel chair/organizer*

TRACK CHAIRS FOR ENGLISH PAPERS

[NOTE: Do not send submissions to the Track Chairs, all paper and panel submissions must be sent directly to the Program Co-Chairs at aaom2022.conference@gmail.com (English submissions) or aaom2022@lzu.edu.cn (Chinese Submissions)]

1. Business Policy and Strategy (BPS)

Lin CUI, Australia National University, Australia (lin.cui@anu.edu.au)

Xufei MA, Tsinghua University, China (maxufei@sz.tsinghua.edu.cn)

2. Entrepreneurship and Innovation (ENT)

Seung-Hyun LEE, UT-Dallas, USA (lee.1085@utdallas.edu)

Li TIAN, Nankai University, China (tianli@nankai.edu.cn)

3. Human Resource Management (HRM)

David FAN, Swinburne U. of Technology, Australia (dfan@swin.edu.au)

Norihiko Takeuchi, Waseda University, Japan (ntake@waseda.jp)

4. International Management (IM)

Hinrich VOSS, HEC Montreal, Canada (hinrich.voss@hec.ca)

Tian WEI, Fudan University, China (weitian@fudan.edu.cn)

5. Organization and Management Theory (OMT)

Zhi HUANG, University of Kentucky, USA (ZHU238@uky.edu)

Christine CHAN, University of Hong Kong (cmkchan@hku.hk)

6. Organizational Behavior (OB)

Rico LAM, Macau U., Macau (ricolam@um.edu.mo)

Ho Kwong KWAN, CEIBS (kwanhokwong@ceibs.edu)

MORE INFORMATION FOR CHINESE PAPERS

2.
(Xiao ZHANG),
3.
(Kelly Z. PENG),
4.
(Yan LIU)
5.
(Bangcheng LIU),

Asia Pacific Journal of Management

